



EU Strategy
for the Adriatic
and Ionian Region
EUSAIR

Interreg



Co-funded by
the European Union

Italy – Croatia

Rimini, 7th July 2023

Towards the future of blue growth in the Adriatic and Ionian Basin

Session 2: European Territorial Cooperation Programmes - How Interreg can implement strategies and answer to territorial needs of Italian regions





Interreg IT-HR 2014-2020 main results:



PA 1
BLUE INNOVATION

SO 1.1
Enhance the framework
conditions for **innovation**
in the relevant sectors of
the **blue economy** within
the cooperation area

24,2 M €
12% of total ERDF

14 projects

to support
innovation and "blue
growth"

	Interreg Italy - Croatia AdriAquaNet	 EUROPEAN UNION
	Interreg Italy - Croatia ADRIREEF	 EUROPEAN UNION
	Interreg Italy - Croatia BEAT	 EUROPEAN UNION
	Interreg Italy - Croatia CLASS4.0 <small>European Regional Development Fund</small>	 EUROPEAN UNION
	Interreg Italy - Croatia FAIRSEA	 EUROPEAN UNION
	Interreg Italy - Croatia INVESTINFISH	 EUROPEAN UNION
	Interreg Italy - Croatia PRIZEFISH	 EUROPEAN UNION

	Interreg Italy - Croatia Adri.SmArtFish	 EUROPEAN UNION
	Interreg Italy - Croatia BLUE KEP	 EUROPEAN UNION
	Interreg Italy - Croatia BLUTOURSYSTEM	 EUROPEAN UNION
	Interreg Italy - Croatia COASTENERGY	 EUROPEAN UNION
	Interreg Italy - Croatia InnovaMare <small>European Regional Development Fund</small>	 EUROPEAN UNION
	Interreg Italy - Croatia ITACA	 EUROPEAN UNION
	Interreg Italy - Croatia TECHERA <small>European Regional Development Fund</small>	 EUROPEAN UNION



THE SEA OF SUSTAINABILITY

A new vision for the Italy-Croatia Blue Economy

Visit the webdoc in programme website for [main project results](#) for the [14-20 programming period](#):

[Sea economy - Italia-Croatia \(italy-croatia.eu\)](http://italy-croatia.eu)





Interreg IT-HR CBC Programme 2021-2027

The Italy-Croatia Programme has a focus on the **Blue Economy**. It is a **vital resource** for Italy and Croatia, but the joint Adriatic Sea basin faces **challenges** with overfishing, pollution and climate change, which require sustainable management.

Italy-Croatia programme **approach** to blue economy:

The blue economy involves using marine resources in a sustainable way to foster economic growth, improve people's livelihoods and employment prospects, and maintain healthy marine ecosystems.



Blue economy in the Interreg IT-HR 21-27 Programme

IP content:

JOINT PROGRAMME STRATEGY: MAIN DEVELOPMENT CHALLENGES AND POLICY RESPONSES

«**Blue economy** represents a **crucial sector** for the Programme area.

Blue Economy should play an **important role**, as reported during the consultation process, due to its strong focus on marine living resources, coastal and island tourism, maritime transport, extraction of natural resources.»

COMPLEMENTARITIES AND SYNERGIES WITH OTHER PROGRAMMES & MACRO-REGIONAL STRATEGIES

«At the project level, lessons learnt stemming from the 2014-2020 programming period show a convergence of common issues for the Adriatic area that could represent a starting point for boosting synergies among programmes:

- Innovation in the **blue economy**»

PROGRAMME VISION/THEMATIC SCOPE:

“the emphasis on the maritime dimension of the Programme ensures continuity with the 2014-2020 Italy-Croatia Programme, which has focused itself on the **blue growth** potential of the area”

The Programme vision can be enclosed in the following statement:

“**Focusing on innovation and sustainability in the blue economy, capitalising previous cooperation experiences, creating synergies with EUSAIR.**”



PRIORITY 1 Sustainable growth in the blue economy

Specific Objective 1.1.

Developing and enhancing research and innovation capacities and the uptake of advanced technologies

Specific Objective 1.2.

Developing skills for smart specialisation industrial transition and entrepreneurship



Interreg IT-HR CBC Programme 2021-2027: financial allocation

Overall budget **€216.23 m**
EU Contribution **€172.98 m**
National co-financing **€ 43.25 m**



14,61% of total ERDF

ERDF in mil € without TA per each Specific Objective



Interreg IT-HR CBC Programme 2021-2027: S01.1.

Developing and enhancing research and innovation capacities and the uptake of advanced technologies

Expected Result 1

*Improved performances related to **applied research and technological transfer** also through a stronger collaboration among **quadruple helix actors***

Market-driven
research and
R&D
cooperation

Synergies with
European innovation
players

Digital technology
and new services for
the SMEs

Expected Result 2

*An increased number of **researchers** employed in the private sector
and **STEM PhD students***

Support to researchers



Interreg IT-HR CBC Programme 2021-2027: S01.2.

Developing skills for smart specialisation industrial transition and entrepreneurship

Expected Result 1

*Strengthened **innovation capacities** of SMEs, especially in **Blue economy domains***

Innovation and
digitalization skills

Expected Result 2

*Increased **internationalisation capacities** of SMEs, especially in **Blue economy domains***

Internationalisation



Interreg IT-HR CBC Programme 2021-2027: S01.2.

Developing skills for smart specialisation industrial transition and entrepreneurship

Expected Result 3

*Higher consistency of **smart specialisation strategies**, with a major focus on the **maritime dimension** of the Programme area*

Smart specialization
and transformative
changes

Expected Result 4

*Higher preparedness of businesses for smart specialisation in terms of **qualified human capital** and **appropriate entrepreneurial skills** mainly in the **Blue economy domains***

Entrepreneurial
skills



Interreg IT-HR CBC Programme 2021-2027: 1st CALL FOR PROPOSALS - selection criteria

Quality Assessment Strategic assessment criteria

2.2 Is the project clearly contributing to a **wider strategy** on one or more policy levels (EU/national /regional)?

2.3 Is the project clearly and consistently contributing to **specified EUSAIR macro-regional strategy pillar objectives and flagships**?

2.4 Are **complementarities** and **synergies** between the project proposal and projects supported by other programmes and initiatives clearly demonstrated?



Interreg IT-HR CBC Programme 2021-2027: 1st CALL FOR PROPOSALS - STANDARD

Interreg



Co-funded by
the European Union

Italy - Croatia

1st Call for proposals
Standard projects

161 Proposals

1.106 Partners

€309.683.069,78 Total budget requested

Lead Partners

Italian: **107**
Croatian: **54**

Public sector: **144**
Private not-for-profit: **13**
Private for-profit: **4**

Proposals per specific objective

1.1 Research&Innovation: **15**
1.2 Smart specialisation: **8**
2.1 Climate change: **30**
2.2 Protection of nature: **39**
3.1 Cross-border mobility: **13**
4.1 Culture&Tourism: **56**



Interreg IT-HR CBC Programme 2021-2027: Operations Of Strategic Importance (OSI)

Foreseen by Regulation 1060/2021 as «operations that provide a **significant contribution** to the achievement of the objectives of a Programme and which is **subject to particular monitoring and communication measures**» (art. 1)

The foreseen categories of OSIs are the following two:

1. **SMEs Facility**. The aim of this instrument is to target specific domains of the [Blue Economy](#) with a high potential in terms of growth, innovation and reinforcement of skills based on CB business cooperation between SMEs/start-ups
2. **Further Operation(s) of Strategic Importance** that could be funded in relation to the topics proposed in [the EUSAIR flagship themes](#) mentioned for each SO (excluding SO 1.1, 1.4 and ISO1)



Contacts

Veneto Region

Area for Human Capital, Culture and
Programming of EU Funds
Directorate for Joint Programming
Italy-Croatia Joint Secretariat

 Dorsoduro, 3494/A - 30123 Venezia, Italy


 js.italy-croatia@regione.veneto.it

 +39 041 279 3120

 www.italy-croatia.eu

Veneto Region

Area for Human Capital, Culture and
Programming of EU Funds
Directorate for Joint Programming
Italy-Croatia Managing Authority

 Dorsoduro, 3494/A - 30123 Venezia, Italy

 italia.croazia@regione.veneto.it

 italia.croazia@pec.regione.veneto.it

 +39 041 279 1781

 www.italy-croatia.eu



EU Strategy
for the Adriatic
and Ionian Region
EUSAIR

Thank you for your attention!